

ABSTRACT OF THE DISCLOSURE

A printer apparatus has a printing device for printing on a printable layer of a thermosensitive adhesive sheet. A heat-application and transporting member heats a thermosensitive adhesive layer of the thermosensitive adhesive sheet and transports the thermosensitive adhesive sheet. A control device controls the heat-application and transporting member to heat a portion of the thermosensitive adhesive layer of the thermosensitive adhesive sheet while simultaneously controlling the printing device to print on a portion of the printable layer of the thermosensitive adhesive sheet disposed opposite to and generally confronting the portion of the thermosensitive adhesive layer of the thermosensitive adhesive sheet.